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District Computers to Test Drive New Small Business Program for Windows 7

Local Metro DC Firm Selected for the Windows 7 Small Business Ignite Program

Washington, D.C. – District Computers today announced its participation in the Windows 7 Small Business Ignite Program. District Computers will work with small businesses to test drive the Windows 7 Beta, which has been designed to meet small business needs leading to higher efficiency and productivity while safeguarding information. District Computers will provide services, training and technical support to small businesses taking part in the Windows 7 Small Business Ignite Program.

"We are excited to be a part of the Windows 7 Small Business Ignite program," said Stephen Hall, CEO of District Computers. "This gives us a head start in getting to know and understand Windows 7, its features, and how it can impact and improve the performance of small businesses. Four of our clients are participating in this program, so we'll get real business feedback direct from small businesses about the pros and cons of Windows 7."

"It is very important to have experienced partners, such as District Computers, join the Windows 7 Small Business Ignite Program to offer their support to these small business customers during early deployment with Windows 7," said Ivonne Perrig, Windows Client Small Business Marketing Manager at Microsoft Corp.

Dually based in Silver Spring, MD and Washington, D.C., District Computers provides managed, flat-fee, unlimited IT support services and solutions to small businesses that allow them to compete with larger businesses. District Computers helps its clients maximize their technology and business investments by improving daily processes through defined workflows, which leads to more operational efficiency and increased revenue. A Microsoft Gold Certified Partner and a Small Business Solutions Specialists firm, District Computers typically works with businesses between five and 20 employees and spans all vertical markets.

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